

# SPECIALTY MEATS VENISON SPEC SHEET



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**New Zealand has led the field globally as one of the main countries to breed, grow, feed, process and export premium farmed venison.**

Specialty Meats natural tender venison is raised naturally without hormones or steroids on the fresh open pastures of New Zealand.

Most deer are farmed in New Zealand's mountainous regions with vast fields stretching over hundreds of acres. They live primarily on grass and hay, and are never housed: they are never kept in feedlots or confined spaces.

As Cervena® venison, the animals are 3 years and under, have access to pasture all year round, and come from farms that are compliant with the industry quality assurance standards.

Quality and consistency of taste and tenderness are ensured through processing in accordance with strict industry-agreed standards.

## PRODUCT SPECIFICATION

Product Description	<b>VENISON BONELESS LOIN</b>
Product Code	56300

<b>Bone-in or Boneless</b>	Boneless	<b>Country of Origin</b>	New Zealand
<b>Preservation State</b>	Frozen	<b>Prepared for</b>	Export
<b>Preservation Temperature</b>	-18.0 to -20.0 °C	<b>Grade</b>	U3 + child eligible O3
<b>Pack Type</b>	Vacuum-packed	<b>Feeding</b>	Grass-fed
<b>Expiry Days</b>	3 Years	<b>Grazing</b>	Free Range
<b>Quality Mark</b>	Cervena®	<b>Cut Yield</b>	3.3%
<b>HS Code</b>	02089060	<b>Pieces Per Bag</b>	1
<b>NCM Code</b>	0208.90.00	<b>Avg. Piece Weight</b>	1.8 - 2.8 kg

## PREPARATION

## IMAGE

Boneless loin, silverskin on. Derived from 11-rib saddle.

**A.** Whole length striploin removed from forequarter between the 2nd and 3rd ribs at the neck end through to cushion between vertebrae from leg end.

**B.** At the Ilium, curved knife cut taken towards the rump across the surface of the Aitch bone creating a semi-circular cut at the base of the striploin.

**C.** Striploin removed cleanly in one complete piece.

**D.** All bone fragments, loose pieces and discoloured membrane removed.

**E.** Cap and chain remain intact on the muscle.

