

# SPECIALTY MEATS VENISON SPEC SHEET



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**New Zealand has led the field globally as one of the main countries to breed, grow, feed, process and export premium farmed venison.**

Specialty Meats natural tender venison is raised naturally without hormones or steroids on the fresh open pastures of New Zealand.

As Cervena® venison, the animals are 3 years and under, have access to pasture all year round, and come from farms that are compliant with the industry quality assurance standards.

Most deer are farmed in New Zealand's mountainous regions with vast fields stretching over hundreds of acres. They live primarily on grass and hay, and are never housed: they are never kept in feedlots or confined spaces.

Quality and consistency of taste and tenderness are ensured through processing in accordance with strict industry-agreed standards.

## PRODUCT SPECIFICATION

Product Description	<b>VENISON STRIPLOIN</b>
Product Code	56400

<b>Bone-in or Boneless</b>	Boneless	<b>Country of Origin</b>	New Zealand
<b>Preservation State</b>	Frozen	<b>Prepared for</b>	Export
<b>Preservation Temperature</b>	-18.0 to -20.0 °C	<b>Grade</b>	U3 + child eligible O3
<b>Pack Type</b>	Vacuum-packed	<b>Feeding</b>	Grass-fed
<b>Expiry Days</b>	3 Years	<b>Grazing</b>	Free Range
<b>Quality Mark</b>	Cervena®	<b>Cut Yield</b>	1.0%
<b>HS Code</b>	02089060	<b>Pieces Per Bag</b>	1
<b>NCM Code</b>	0208.90.00	<b>Avg. Piece Weight</b>	500 - 700 g

## PREPARATION

## IMAGE

Boneless striploin, silverskin on.

- A.** Striploin is removed from the forequarter between the 2nd and 3rd ribs at the neck end through to the cushion between the 1st and 2nd vertebrae from the leg end.
- B.** All bone fragments, loose pieces and discoloured membrane removed.
- C.** Cap and chain removed from the muscle down to silverskin.
- D.** Striploin is completely trimmed of fat, bloodstains, discoloured membrane and loose pieces.

